

# Supply-Chain World Asia Pacific Conference 2008

SCOR<sup>®</sup>  
Supply-Chain Council

July 23-24, 2008 — Marina Mandarin, Singapore

## CONFERENCE PROGRAMME Day 1 – Wednesday, 23 July 2008

**Welcome Address** by Mr Koh Juay Meng, President, Supply-Chain Council, South East Asia Chapter

**Opening Address** by Guest of Honour, Mr Abdullah Tarmugi, Speaker of Parliament, Singapore

**Keynote Address** by Mr Sean Simmons, Executive Director/CEO, Supply-Chain Council, Inc.

**SCOR Overview: Council Technical Direction** by Mr Joe Francis, Chief Technology Officer, Supply-Chain Council, Inc.

**Driving LG Electronics' global supply chain with a focus on collaboration and standards to ensure supply chain agility** by Mr Didier Chenneveau, Executive Vice President & Chief Supply Chain Officer, LG Electronics, South Korea

**Case Study: SCOR delivers significant benefits to New Zealand's largest pharmaceutical company** by Mr Rod De Spong, Chief Financial Officer, Douglas Pharmaceuticals Limited, New Zealand

**Manufacturing in the Digital Age: The "Battle" is Outside the Four Walls!** by Mr Debashis Tarafar, Senior Research Manager, Asia/Pacific, IDC Manufacturing Insights

**Implementation of Cold Chain Management for Chilled Meat** by Mr Tan Jin Soon, Executive Director, GS1, Singapore

**ISO 28000: 2007 Supply Chain Security Standards Implementation & Benefits** by Mr Max Goh, Chief Security Officer, YCH Group Pte Ltd

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## CONFERENCE PROGRAMME

Day 2 – Thursday, 24 July 2008

**Supply Chain Risk Management Using SCOR Methodology** by Mr Mitul Shah, Senior Associate, Infosys Consulting, Inc., India

**Case Study on Implementation of DCOR** by Mr Roy Atanu, Hewlett-Packard, India

**Business Transformation Opportunities and Sustainability Measures in an Unpredictable Environment** by Mr Han Kian Kwang, Regional Director (Business Development), Dematic S.E.A. Pte Ltd

**SCOR Model for Logistics Industry** by Mr Dinesh Kumar, Operations Manager, Super Group, South Africa

**A Green Supply Chain in Practice** by Mr Ng Buck Seng, Business Development Director, Global Electronics Industry, Worldwide Manufacturing & Distribution Industries, Technology Solutions Group, Hewlett-Packard Asia Pacific Pte Ltd

**Case study on Cisco System's Leading Edge Supply Chain Solutions for Reverse Logistics** by Mr Michael McGlynn, Senior Director, Global Supply Chain Management – AP/J, Cisco Systems (USA) Pte Ltd

**Benchmarking Results 2007** by Prof John Paul, Master SCOR Instructor & Managing Director, iCognitive Pte Ltd